State Convention Sponsorship Packet

George R. Brown Convention Center
May 14 – 16, 2020

Please act without delay to reserve your participation!

Contact: Marissa Weisenburger at 616.481.1186 or marissa@texasgop.org
Paid for by Republican Party of Texas and not authorized by any candidate or candidate’s committee
P.O. Box 2206 Austin, Texas 78768 512-477-9821 www.TexasGOP.org
President’s Club - $150,000

- Includes complimentary room at the host hotel to include:
  - One premier suite for the duration of the Convention

- Introduction of elected official of your choice by company executive

- Title sponsor of the convention stage

- Company logo displayed:
  - On the entrance signage to the General Session
  - On a wrapped premiere column in the main convention hall
  - On all RPT mailings, press releases and emails mentioning state convention
  - Recognition at Gala / Fundraiser
  - Recognition at Congressional Lunch and VIP Reception / Fundraiser
  - On Jumbotron in main hall
  - In VIP Suite with other major sponsors
  - In all caucus rooms and directional signage
  - On printed / promotional materials
  - Gobo projected logo in main convention hall
  - On entrance monument to General Session

- Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers

- Commercials in VIP Suite

- In the Convention Program: Two (2) full page advertisements

- One hundred thirty-five (135) Company tickets issued to four (4) events
  - Forty (40) tickets to VIP Suite
  - Fifteen (15) premier seating for company representatives at State Convention
  - Forty (40) tickets for premier seating at the Republican Convention Gala / Fundraiser for you and your guests
  - Forty (40) tickets to the Congressional Lunch and VIP Reception for you and guests

- List of convention attendees will be provided to company’s marketing department

- Complimentary premium booth space will be provided in the Convention Exhibit Hall

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Vice President’s Club - $100,000

- Includes complimentary room at the host hotel to include:
  - One suite for the duration of the Convention

- Introduction of elected official of your choice by company executive

- Company logo displayed:
  - On the entrance signage to the General Session
  - On a wrapped premiere column in the main convention hall
  - On all RPT mailings, press releases and emails mentioning state convention
  - Recognition at Gala / Fundraiser
  - Recognition at Congressional Lunch and VIP Reception / Fundraiser
  - On Jumbotron in main hall
  - In VIP Suite with other major sponsors
  - On printed / promotional materials
  - Gobo projected logo in main convention hall
  - On entrance monument to General Session

- Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers

- Commercials in VIP Suite

- Video Ad run at least once a day during the general session

- In the Convention Program: Two (2) full page advertisements

- One hundred thirty-five (135) Company tickets issued to four (4) events
  - Forty (40) tickets to VIP Suite
  - Fifteen (15) premier seating for company representatives at State Convention
  - Forty (40) tickets for premier seating at the Republican Convention Gala / Fundraiser for you and your guests
  - Forty (40) tickets to the Congressional Lunch and VIP Reception for you and guests

- List of convention attendees will be provided to company’s marketing department

- Complimentary premium booth space will be provided in the Convention Exhibit Hall

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**Ambassador’s Club - $50,000**

- Introduction of Elected Official of your choice by company executive
- Sole sponsorship of a breakout session of your choice
- **Company logo displayed:**
  - On the entrance signage to the General Session
  - On all RPT mailings, press releases and emails mentioning state convention
  - Recognition at Gala / Fundraiser Recognition and at Congressional Lunch and VIP Reception / Fundraiser
  - On Jumbotron in main hall
  - In VIP Suite with other major sponsors
  - On printed / promotional materials
  - Gobo projected logo in main convention hall
  - On entrance monument to General Session
- **Video Ad run at least once a day during the general session**
- **Through forms of electronic communication and social media:** which includes almost 250,000 statewide republican subscribers
- **Commercials in VIP Suite**
- **Fifty-five (55) Company tickets issued to four (4) events**
  - Fifteen (15) tickets to VIP Suite
  - Five (5) premier seating for company representatives at State Convention
  - Twenty (20) tickets for premier seating at the Republican Convention Gala / Fundraiser
  - Fifteen (15) tickets to the Republican Leadership Reception
- **In the Convention Program: One (1) full page advertisement**
- **Complimentary premium booth space will be provided in the Convention Exhibit Hall**
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Governor’s Club - $25,000

- Company logo displayed:
  - On all RPT mailings, press releases and emails mentioning state convention
  - Recognition at Gala / Fundraiser
  - Recognition at Congressional Lunch and VIP Reception / Fundraiser
  - On Jumbotron in main hall
  - In VIP Suite with other major sponsors
  - On printed / promotional materials
  - On entrance monument to General Session

- Video Ad run at least once a day during the general session

- Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers

- In the Convention Program: One (1) full page advertisement

- Complimentary standard booth space will be provided in the Convention Exhibit Hall

- Twenty-three (23) Company tickets issued to four (4) events
  - Six (6) tickets to VIP Suite
  - Two (2) premier seating for company representatives at State Convention
  - Ten (10) tickets for premier seating at the Republican Convention Gala / Fundraiser
  - Five (5) tickets to the Congressional Lunch and VIP Reception
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Capitol Club - $15,000

- Company logo displayed:
  - In VIP Suite
  - Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
  - On printed / promotional materials
  - On entrance monument to General Session

- Video Ad run at least once a day during the general session

- In the Convention Program: Half (1/2) page advertisement

- Complimentary booth space will be provided in the Convention Exhibit Hall

- Eight (8) Company tickets issued to three (3) events:
  - Two (2) tickets to VIP Suite
  - Four (4) tickets to the Republican Leadership Reception
  - Two (2) tickets with premier seating at the Congressional Lunch and VIP reception / Fundraiser
  - Ability to buy discounted seats at the Gala
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Senatorial Club - $10,000

- Company logo displayed:
  - Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
  - On printed / promotional materials
  - On entrance monument to General Session

- Video Ad run at least once a day during the General Session

- In the Convention Program: Half (1/2) page advertisement

- Complimentary booth space will be provided in the Convention Exhibit Hall

- Eight (6) Company tickets issued to three (3) events:
  - Two (2) tickets to VIP Suite
  - Four (2) tickets to the Republican Leadership Reception
  - Two (2) tickets with premier seating at the Congressional Lunch and VIP Reception / Fundraiser
  - Ability to buy discounted seats at the Gala
Congressional Club - $5,000

- Company logo displayed:
  - On printed / promotional materials
  - Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers

- In the Convention Program: Quarter (1/4) page advertisement

- Three (3) Company tickets issued to three (3) events:
  - One (1) ticket with premier seating to the Republican Convention Gala / Fundraiser
  - One (1) ticket to the Congressional Lunch and VIP Reception
  - One (1) ticket to the VIP Suite