

Audit Summary 2009-2018

Cycle	2009-2010	2011-2012	2013-2014	2015-2016	2017-2018
State Chair	Munisteri	Munisteri	Munisteri	Mechler	Dickey
State Vice Chair	Fredricks	Fredricks	Clark/Fredricks	Clark	Jackson
Election Cycle	Gubernatorial	Presidential	Gubernatorial	Presidential	Gubernatorial
Revenue					
Direct Mail-Sustaining	\$2,077,348	\$2,215,570	\$1,521,646	\$1,517,256	\$1,773,361
Direct Mail- Prospecting	\$115,777	\$19,304	\$291,060	\$189,322	\$345,686
Direct Mail Total	\$2,193,125	\$2,234,874	\$1,812,706	\$1,706,578	\$2,119,047
Telemarketing-Sustaining	\$1,322,295	\$913,802	\$661,205	\$375,669	\$384,462
Telemarketing- Prospecting	\$759,056	\$535,397	\$183,824	\$169,085	\$151,078
Telemarketing Total	\$2,081,351	\$1,449,199	\$845,029	\$544,754	\$535,540
Events	\$1,592,856	\$669,061	\$1,227,678	\$969,853	\$1,124,097
Major donors	\$1,387,853	\$2,093,531	\$2,706,870	\$2,205,406	\$4,782,218
Other income	\$1,010,891	\$398,546	\$1,388,374	\$1,142,584	\$2,854,277
Convention fees	\$803,500	\$1,334,178	\$1,160,955	\$1,797,943	\$1,644,771
Primary filing fees	\$444,179	\$662,415	\$657,276	\$634,172	\$697,666
List fulfillment revenues	\$3,621	\$8,518	\$7,076	\$9,378	\$1,730
In-kind contributions	\$0	\$30,276	\$779,168	\$0	\$0
Total unrestricted revenues	\$9,517,376	\$8,880,598	\$10,585,132	\$9,010,668	\$13,759,346
Expenses					
Finance/fundraising	\$2,762,613	\$2,193,518	\$1,585,828	\$1,454,644	\$1,549,063
- as a percentage of unrestricted revenues	29%	25%	15%	16%	11%
Political	\$2,122,499	\$1,098,874	\$1,053,946	\$833,620	\$1,075,037
Departmental allocations	\$783,529	\$815,214	\$841,196	\$897,754	\$887,849
Party activities	\$927,966	\$1,410,886	\$1,494,458	\$2,013,034	\$2,044,081
Administration	\$435,297	\$339,688	\$307,048	\$392,917	\$428,368
Accounting	\$167,922	\$186,921	\$228,187	\$303,142	\$278,323
Communications	\$137,968	\$82,675	\$73,835	\$30,225	\$33,760
Primary	\$402,469	\$688,802	\$688,979	\$639,532	\$196,178
Victory	\$1,075,126	\$1,816,324	\$2,260,273	\$1,973,405	\$6,058,617
Field offices	\$0	\$0	\$1,263,160	\$710,297	\$450,810
In-kind expenses	\$0	\$30,276	\$740,075	\$0	\$0
Total expenses	\$8,815,389	\$8,663,178	\$10,536,985	\$9,248,570	\$13,002,086
Increase (Decrease) in Unrestricted Net Assets	\$701,987	\$217,420	\$48,147	-\$237,902	\$757,260
Net assets - beginning of cycle	\$31,509	\$733,496	\$950,916	\$978,787	\$740,885
Net assets - end of cycle	\$733,496	\$950,916	\$999,063	\$740,885	\$1,498,145