



Official Sponsorship Packet

Henry B. Gonzalez Convention Center

June 14-16, 2018

Please act without delay to reserve your participation!

For more information, please contact Margaret Lauderback at
margaret@thelauderbackgroup.com or 512.771.1425



Henry B. Gonzalez Convention Center

Ambassador's Club - \$100,000

- **Includes complimentary room at the Grand Hyatt to include:**
 - One premier guest room for the duration of the Convention
- **Introduction of elected official of your choice by company executive**
- **Participation in CEO Business Roundtable discussion**
- **Company logo displayed:**
 - On the entrance signage to the General Session
 - On a wrapped premiere column in the main convention hall
 - Gobo projected logo in main convention hall
 - On all RPT mailings, press releases and emails mentioning state convention
 - Recognition at Gala / Fundraiser
 - Recognition at Republican Leadership Reception / Fundraiser
 - On Jumbotron in main hall
 - In VIP Suite with other major sponsors
 - On printed / promotional materials
- **Through forms of electronic communication and social media:** which includes almost 250,000 statewide republican subscribers
- **Commercials in VIP Suite**
- **In the Convention Program: Two (2) full page advertisements**
- **One hundred thirty-five (135) Company tickets issued to four (4) events**
 - Forty (40) tickets to VIP Suite
 - Fifteen (15) premier seating for company representatives at State Convention
 - Forty (40) tickets for premier seating at the Republican Convention Gala / Fundraiser for you and your guests
 - Forty (40) tickets to the Republican Leadership Reception for you and guests
- **List of convention attendees will be provided to company's marketing department**
- **Complimentary premium booth space will be provided in the Convention Exhibit Hall**



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President's Club - \$50,000

- **Introduction of Elected Official of your choice by company executive**
- **Sole sponsorship of a breakout session of your choice**
- **Company logo displayed:**
 - On the entrance signage to the General Session
 - On all RPT mailings, press releases and emails mentioning state convention
 - Recognition at Gala / Fundraiser Recognition and at Republican Leadership Reception / Fundraiser
 - On Jumbotron in main hall
 - Gobo projected logo in main convention hall
 - In VIP Suite with other major sponsors
 - On printed / promotional materials
- **Through forms of electronic communication and social media:** which includes almost 250,000 statewide republican subscribers
- **Commercials in VIP Suite**
- **Fifty-five (55) Company tickets issued to four (4) events**
 - Fifteen (15) tickets to VIP Suite
 - Five (5) premier seating for company representatives at State Convention
 - Twenty (20) tickets for premier seating at the Republican Convention Gala / Fundraiser
 - Fifteen (15) tickets to the Republican Leadership Reception
- **In the Convention Program: One (1) full page advertisements**
- **Complimentary premium booth space will be provided in the Convention Exhibit Hall**



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Governor's Club - \$25,000

- **Company logo displayed:**
 - On all RPT mailings, press releases and emails mentioning state convention
 - Recognition at Gala / Fundraiser
 - Recognition at Republican Leadership Reception / Fundraiser
 - On Jumbotron in main hall
 - In VIP Suite with other major sponsors
 - On printed / promotional materials
- **Through forms of electronic communication and social media:** which includes almost 250,000 statewide republican subscribers
- **In the Convention Program: One (1) full page advertisement**
- **Twenty-three (23) Company tickets issued to four (4) events**
 - Six (6) tickets to VIP Suite
 - Two (2) premier seating for company representatives at State Convention
 - Ten (10) tickets for premier seating at the Republican Convention Gala / Fundraiser
 - Five (5) tickets to the Republican Leadership Reception
- **Complimentary standard booth space will be provided in the Convention Exhibit Hall**



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Capitol Club - \$15,000

- **Company logo displayed:**
 - In VIP Suite
 - Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
 - On printed / promotional materials
- **In the Convention Program: Half (½) page advertisement**
- **Eight (8) Company tickets issued to three (3) events:**
 - Two (2) tickets to VIP Suite
 - Four (4) tickets to the Republican Leadership Reception
 - Two (2) tickets with premier seating to the Republican Convention Gala / Fundraiser
 - Ability to buy discounted seats at the Gala
- **Complimentary booth space will be provided in the Convention Exhibit Hall.**



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Senatorial Club - \$10,000

- **Company logo displayed:**
 - On printed / promotional materials
 - Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- **In the Convention Program: Half (1/2) page advertisement**
- **Six (6) Company tickets issued to three (3) events:**
 - Two (2) tickets to the Republican Leadership Reception
 - Two (2) tickets with premier seating to the Republican Convention evening Gala /Fundraiser
 - Ability to buy discounted seats at the Gala
- **Complimentary booth space will be provided in the Convention Exhibit Hall.**

Congressional Club - \$5,000

- **Company logo displayed:**
 - On printed / promotional materials
 - Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- **In the Convention Program: Quarter (1/4) page advertisement**
- **Three (3) Company tickets issued to three (3) events:**
 - One (1) tickets with premier seating to the Republican Convention evening Gala /Fundraiser
 - One (1) tickets to the Republican Leadership Reception