

TX  **GOP2016**
CONVENTION ★ DALLAS ★ MAY 12-14

Unite to win!

Official Sponsorship Packet

Kay Bailey Hutchinson Convention Center

Please act without delay to reserve your participation!



Kay Bailey Hutchinson Convention Center | Omni Dallas Hotel

Ambassador's Club - \$100,000

- **Includes complimentary space at the Omni Hotel to include:**
 - o One premier guest room for the duration of the Convention
 - o Hospitality space for the duration of the Convention
- **Company logo displayed:**
 - o On the entrance signage to the General Session - only company recognized as sponsor
 - o On all RPT mailings, press releases and emails mentioning state convention
 - o Recognition at Gala / Fundraiser
 - o Recognition at Republican Leadership Reception / Fundraiser
 - o On Jumbotron in Hall D, E or F: logo and commercials
 - o In VIP Suite
 - o On printed / promotional materials
- Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
 - o Commercials in convention hall walkways, main hall and exhibitor hall
 - o In the Convention Program: Two (2) full page advertisements
- **One hundred thirty-five (135) Company tickets issued to four (4) events**
 - o Forty (40) tickets to VIP Suite
 - o Fifteen (15) premier seating for company representatives at State Convention
 - o Forty (40) tickets for premier seating at the Republican Convention Gala / Fundraiser
 - o Forty (40) tickets to the Republican Leadership Reception
- **Sponsorship of a breakout session**
- **List of convention attendees will be provided to company's marketing department**
- **Complimentary premium booth space will be provided in the Convention Exhibit Hall**

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President's Club - \$50,000

Company logo displayed:

- On Jumbotron in Hall D, E or F: logo and commercials
- Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
 - o Commercials in convention hall walkways, main hall and exhibitor hall
 - o In VIP Suite
 - o Premier logo display on printed / promotional materials
 - o On Entrance Display for Hall D, E, or F
 - o In the Convention Program: One (1) full page and one half (1/2) page advertisement
- **Fifty-five (55) Company tickets issued to four (4) events**
 - o Fifteen (15) tickets to VIP Suite
 - o Five (5) premier seating for company representatives at State Convention
 - o Twenty (20) tickets for premier seating at the Republican Convention Gala / Fundraiser
 - o Fifteen (15) tickets to the Republican Leadership Reception
- **Complimentary premium booth space will be provided in the Convention Exhibit Hall**
- **Sole sponsorship of a breakout session of your choice**

Governor's Club - \$25,000

Company logo displayed:

- Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- Commercials in convention hall walkways, main hall and exhibitor hall
- In VIP Suite
- Standard logo display on printed / promotional materials
- On Entrance Display for Hall D, E, or F
- In the Convention Program: One (1) full page advertisement
- **Twenty-three (23) Company tickets issued to four (4) events**
 - o Six (6) tickets to VIP Suite
 - o Two (2) premier seating for company representatives at State Convention
 - o Ten (10) tickets for premier seating at the Republican Convention Gala / Fundraiser
 - o Five (5) tickets to the Republican Leadership Reception
- **Complimentary standard booth space will be provided in the Convention Exhibit Hall**

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Capitol Club - \$15,000

Company logo displayed:

- In VIP Suite
- Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- On printed / promotional materials
- On one (1) banner or video image in Hall D, E, or F
- In the Convention Program: Half (½) page advertisement

Eight (8) Company tickets issued to three (3) events:

- Two (2) tickets to VIP Suite
- Four (4) tickets to the Republican Leadership Reception
- Two (2) tickets with premier seating to the Republican Convention Gala / Fundraiser
 - Ability to buy discounted seats at the Gala
- **Complimentary booth space will be provided in the Convention Exhibit Hall**

Senatorial Club - \$10,000

Company logo displayed:

- On printed / promotional materials
- Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- On one (1) banner or video image in Hall D, E, or F
- In the Convention Program: Half (½) page advertisement

Six (6) Company tickets issued to three (3) events:

- Two (2) tickets to VIP Suite
- Two (2) tickets to the Republican Leadership Reception
- Two (2) tickets with premier seating to the Republican Convention evening Gala /Fundraiser
 - Ability to buy discounted seats at the Gala
- **Complimentary booth space will be provided in the Convention Exhibit Hall**

Congressional Club - \$5,000

Company logo displayed:

- On printed / promotional materials
- Through forms of electronic communication and social media: which includes almost 250,000 statewide republican subscribers
- In the Convention Program: Quarter (¼) page advertisement

Three (3) Company tickets issued to three (3) events:

- One (1) ticket to VIP Suite
- One (1) tickets with premier seating to the Republican Convention evening Gala /Fundraiser
- One (1) tickets to the Republican Leadership Reception



Logo Requirements:

Logos should be vector / eps files.

Please send to production@pixlproduction.com

Material Due Date: April 1, 2016

Advertisement Requirements:

Full page ad - 8.5" wide x 11" tall, full- color artwork, with bleeds

1/2 page ad - 8.5" wide x 5.5" tall, full-color, artwork ready

1/4 page ad - 4.25" wide x 2.75" tall, full-color, artwork ready

Material Due Date: April 15, 2016

4-color ads may be provided as camera-ready art in TIF, EPS, PDF format, CMYK, 300 dpi minimum in EPS, TIF or PDF format, with all text converted to outlines. Ads may be submitted by e-mail to amcraig@texasgop.org or supplied on CD. (Disc must be clearly labeled with name of Sponsor and include the contact name, phone number and e-mail address of graphic artist, and a laser proof.) All other prices based on camera-ready art or film.

Without camera-ready art, there will be an additional 25% production fee that includes scanning photographs for input into your ad (photos will not be returned). No press proof will be made available; electronic proof available upon request.

Shipping Ads:

RPT

PO Box 2206

Austin, TX 78768

Digital Requirements:

Material Due Date: April 29, 2016

Accepted Formats:	QuickTime (preferred) ex: (file name).mov DVD	Aspect Ration:	16x9 only. Anything else will be adjusted to this size.
Contact:	M. Mc Neeley	Video Specs:	1920x1080 or 1280x720 Pixl Aspect Ratio - 1 (square pixel) Compression Codec H264 Bitrate 2000mbp Temporal/Quality Setting 80%

Additional Information:

DVD media is accepted but will be ripping the media from the DVD to input into our systems. DVDs will not be played directly from the disc. Media on a USB or Hard Drive is also accepted.

Any media, YouTube videos or any media from online video / image sharing sites or third party media will require a written release. The written permission to play and present the media or images will be required with each media delivered to Producer. No media will be played without this written permission releasing any liability to Pixl Production.

Shipping Information:

Please send all media and written releases to:
Pixl Production
ATTN: Michelynne McNeeley
1845 Woodall Rogers, Ste 1725
Dallas, Texas 75201

If you have any questions or need assistance with digital media requirements, please contact Pixl at production@pixlproduction.com

Please note there will be follow-up with each sponsor to reserve appropriate event and VIP suite tickets based on sponsorship levels. Additional tickets may be purchased at that time.